



Business and
Professional
Women/WA

WBW Magazine and Web Site Advertising Rates

Advertising rates are very affordable! The BPW/WA web site and WBW magazine reach members and non-members alike. There are many opportunities when you advertise with BPW/WA:

WBW Magazine – The Washington Business Woman (WBW) magazine highlights current events within BPW/WA, BPW Foundation, and the National Headquarters of BPW (BPW/USA Foundation). The WBW is published quarterly.

BPWWA.org – The BPW Washington State web site.

All advertising and rates are in one year increments.

Placement and acceptance of ads are at the discretion of the WBW Editor and the Webmistress.

Ads in the WBW Magazine

The WBW is published quarterly. All ads must be camera ready or in digital jpg/gif format. All ads must be sent to the WBW Editor one month before publication. Contact the WBW Editor for publication dates: [WBW Editor](#)

Type of Ad	Dimensions	Costs
Business Card	3.5" wide x 2" high	\$60/Year (\$15/Ad)
Quarter Page	3.25" wide x 4.5" high	\$100/Year (\$25/Ad)
Half Page	6.5" wide x 4.5" high	\$160/Year (\$40/Ad) - This is a VALUE!
Full Page	6.5" wide x 9" high	\$260/Year (\$65/Ad) - This is a VALUE!

Ads on the BPWWA Web Site

There are three types of ads available on the BPW/WA web site. Contact the Webmistress for availability and specifications: [BPW/WA Webmistress](#)

Type of Ad	Approx. Dimensions	Costs
Business Card	3.5" wide x 2" high	\$100/Year
Quarter Page	3.25" wide x 4.5" high	\$200/Year
Banner	Fits across bottom of page	\$350/Year - This is a VALUE!